

# Media Kit

## Background

Launched in January 2008, SoberSocial.com is an online recovery community of over 5,000 alcoholics and addicts, their supportive family and friends.

Membership is free!

Many of our members are seeking treatment for their addictions or are post treatment and in recovery. The site's many features bring members back to the site often and they spend time on a variety of pages:

## Features

Chat rooms  
Forums  
Groups  
Blogs  
Events

Recovery News and Articles  
Meeting Directory  
Speaker Tapes  
Videos  
Search for sober dates/friends

**and Treatment Facility Directory!**

## The Numbers

5,000+ Users  
30,000 Visits to the site each month  
300,000 Page views

Source: Google Analytics

