

## Media Kit

### Banner Advertising

#### Rates

160 X 600 (wide skyscraper)	\$15 CPM
728 X 90 (leader board)	\$18 CPM
300 X 250 (rectangle)	\$20 CPM
468 X 60 (full banner) This banner is displayed only in the treatment directory; ideal for a recovery advertiser.	\$30 CPM

Please provide gif or jpeg

CPM = Cost per thousand impressions  
Impressions = Banner Views

For more information  
contact the  
SoberSocial Team  
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805-546-8230

